

# WELCOME HOME ANNUAL FUNDRAISER

SPONSORSHIP PACKET

JUNE 13, 2024



**CAHP** 

CAPITAL AREA HOUSING PARTNERSHIP

capitalareahousing.org | (517) 332-HOME

# WELCOME HOME

## ABOUT CAPITAL AREA HOUSING PARTNERSHIP

At Capital Area Housing Partnership, we're on a mission to develop strong and diverse neighborhoods, emphasizing affordable housing, homeownership opportunities, and financial security for our neighbors in mid-Michigan.

We envision healthy and vibrant communities created by supportive services and opportunities that lift individuals and families to secure a safe, quality, and affordable place to call home.

Through our comprehensive approach, we are building and rehabilitating multi-and-single family homes, delivering housing and financial education, providing emergency assistance, and engaging communities to revitalize neighborhoods.

Our work is more than bricks and mortar. Housing is an equal right for all, and we remain steadfast in building equitable opportunities and transforming possibilities for people and our neighborhoods.

## ABOUT WELCOME HOME

Welcome Home is our key fundraising event annually every June during National Homeownership Month. All proceeds raised advance our mission and benefit the many programs and services we provide at no cost to mid-Michigan residents.

We are thrilled to welcome you to our headquarters at the Neighborhood Empowerment Center on the historic campus of the former Michigan School for the Blind in Lansing.

## WHAT TO EXPECT

- Enjoy a strolling dinner reception throughout the Neighborhood Empowerment Center;
- Socialize with fellow neighbors and housing advocates;
- Presentation of our annual Partnership Awards;
- A sneak peek of our exciting future developments;
- Commemorative gift for your home, and;
- Build opportunities for thousands of families who call Greater Lansing home.

## WHERE & WHEN

Thursday, June 13th | 5:30 pm - 7:30 pm

Neighborhood Empowerment Center | 600 W. Maple Street, Lansing, Michigan



# IN YOUR NEIGHBORHOOD

## BUILDING OPPORTUNITY FOR OUR NEIGHBORS

Capital Area Housing Partnership is a 501(c)(3) nonprofit with over 30 years of experience leading neighborhood revitalization efforts while creating and preserving affordable housing options with supportive services for residents throughout mid-Michigan.

Through our comprehensive approach, we are a one-stop hub serving over 1,500 of our neighbors annually by:

- Filling missing gaps in core neighborhoods by building attainable homeownership opportunities paired with down payment assistance for first-time homebuyers.
- Developing and sustaining critical affordable rental homes for vulnerable populations experiencing housing instability.
- Improving our region's housing stock by making homes safer and more accessible and enhancing energy efficiency.
- Delivering housing and financial counseling services as the region's HUD-approved housing counseling agency.
- Providing emergency assistance to prevent homelessness and unsafe living conditions.
- Engaging people and communities to maintain their homes and neighborhoods with our tools and resources.



### RESTORING WALTER FRENCH

*We broke ground on revitalizing the Walter H. French Junior High School in Lansing, transforming this historic structure into 76 affordable apartments, a child care center, and our new headquarters.*



### 137 HOMEOWNER REHAB PROJECTS COMPLETED

*Our development team is enhancing the quality of homes by making them safer, more accessible, and energy efficient. We completed 137 home rehabs this year and have 75 active projects underway.*



### HOUSING COUNSELING

*Our housing counseling team empowered 692 households to take control of their finances and secure an affordable place to call home this year. In aggregate since 2021, we've partnered with our clients to achieve:*

- \$154,252.00 increase in savings for households.
- \$131,289.00 decrease in debt for households.
- 2,332 point increase in credit scores.



### 40 ACCESSIBILITY PROJECTS

*Our Tuesday Toolmen volunteers improve the quality of life of our elderly residents and people with disabilities by installing accessibility modifications in and around one's home – often at no cost to those who benefit.*

# SPONSORSHIP LEVELS

## GROUNDBREAKER | \$10,000

10 tickets to our Welcome Home event  
Full page ad in program book  
Corporate logo/family name on sponsorship board  
Highlight of sponsorship throughout event  
Recognition by Executive Director during event presentation  
Dedicated digital recognition on CAHP's social media platforms  
Acknowledgement on website, digital & print newsletters, & event materials

## FOUNDATION | \$7,500

8 tickets to our Welcome Home event  
Full page ad in program book  
Corporate logo/family name on sponsorship board  
Highlight of sponsorship throughout event  
Dedicated digital recognition on CAHP social media platforms  
Acknowledgement on website, digital & print newsletters, & event materials

## ARCHITECT | \$5,000

6 tickets to our Welcome Home event  
Half page ad in program book  
Corporate logo/family name on sponsorship board  
Highlight of sponsorship throughout event  
Digital recognition on CAHP social media platforms with sponsors at this level  
Acknowledgement on website, digital & print newsletters, & event materials

## BUILDER | \$2,500

6 tickets to our Welcome Home event  
Half page in program book  
Corporate logo/family name on sponsorship board  
Digital recognition on CAHP social media platforms with sponsors at this level  
Acknowledgement on website, digital & print newsletters, & event materials

## FRAMER | \$1,000

4 tickets to our Welcome Home event  
Recognition in program book  
Corporate logo/family name on sponsorship board  
Digital recognition on CAHP social media platforms with sponsors at this level  
Acknowledgement on website, digital & print newsletters, & event materials

## PARTNER | \$500

4 tickets to our Welcome Home event  
Recognition in program book & on sponsorship board  
Digital recognition on CAHP social media platforms with sponsors at this level  
Acknowledgement on website & digital newsletters

## NEIGHBOR | \$250

2 tickets to our Welcome Home event  
Recognition in program book & on sponsorship board  
Acknowledgement on website & digital newsletter

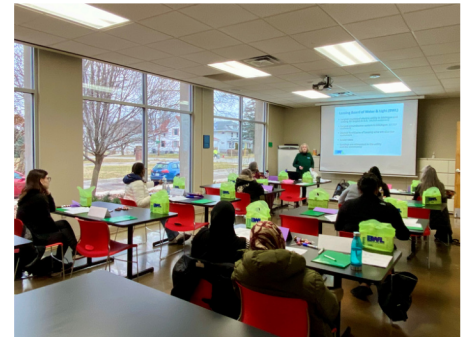
## EVENT CONTACT:

Curtis Audette | (517) 575-7780 or [curtis@capitalareahousing.org](mailto:curtis@capitalareahousing.org).



### DIY WORKSHOPS

*We're teaching our neighbors how to build their home maintenance and improvement skills through engaging hands-on classes. Pictured are participants learning the ins and outs of home electrical systems.*



### 283 HOMEBUYER GRADUATES

*First-time homebuyers team up with our housing counselors and trusted local industry experts to help navigate the homebuying process. We provide a step-by-step guide and a certificate required to qualify for down payment assistance programs upon completion.*

# SPONSORSHIP COMMITMENT

WELCOME HOME  
JUNE 13, 2024

PROGRAM PRINT DEADLINE: MONDAY, MAY 13TH

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Follow-up Contact (if different): \_\_\_\_\_

Follow-up Email: \_\_\_\_\_ Phone: \_\_\_\_\_

YES, I WILL SPONSOR THE EVENT AT THE FOLLOWING LEVEL:

\$10,000

\$7,500

\$5,000

\$2,500

\$1,000

\$500

\$250

Other: \_\_\_\_\_

YES, I WILL PURCHASE \_\_\_\_\_ TICKETS AT \$100 PER PERSON FOR A TOTAL OF: \_\_\_\_\_

NO, I CANNOT ATTEND THIS YEAR, BUT ENCLOSED IS MY DONATION OF: \_\_\_\_\_

PLEASE WRITE HOW YOU WOULD LIKE YOUR NAME TO BE RECOGNIZED:

\_\_\_\_\_

## PAYMENT INFORMATION:

A check for the full amount is enclosed.

I will fulfill my sponsorship online.

Please invoice me for the full amount.

Please charge my:  VISA

MasterCard

Discover

American Express

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ / \_\_\_\_\_ CVC: \_\_\_\_\_  
(MM) (YY)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

### PLEASE MAKE CHECKS PAYABLE AND MAIL TO:

Capital Area Housing Partnership  
600 W. Maple Street, Suite D  
Lansing, MI 48906

### EVENT CONTACT & PLEASE SEND ARTWORK TO:

Curtis Audette, Marketing & Communications  
curtis@capitalareahousing.org  
(517) 575-7780

Capital Area Housing Partnership reserves the right to cancel or postpone the event due to natural disaster, act of god, or government recommendations or restrictions. In such situations, the full price of the sponsorship/ticket will be considered a fully tax-deductible donation and no refunds, rain checks, exchanges or replacements will be made.

CAPITAL AREA HOUSING PARTNERSHIP IS A 501(c)(3) NONPROFIT ORGANIZATION IN LANSING, MICHIGAN | TAX ID NUMBER: 38-3099281