

# WELCOME HOME

SPONSORSHIP PACKET

THURSDAY, JUNE 5, 2025





## BOARD OF DIRECTORS

### OFFICERS

Peter J. Kulick, Chair  
Nate Kirk Jr., Vice Chair  
Jim DeLine, Treasurer  
Elvin Caldwell Jr., Secretary

### DIRECTORS

Andrea Johnson  
Rick Ballard  
Laura Blanding  
Daniel Bollman  
Irene Cahill  
Liz Harrow  
Thomas L. Lapka  
Mark S. Meadows  
Patrick M. Reardon  
Kassie G. Rhodes  
Laurence Rosen

### LIAISONS

Annette Irwin  
DeLisa Fountain

### TEAM MEMBERS

Stephanie Adams  
Curtis Audette  
LeighAnna Beach  
Tom Edmiston  
Marcus Hardy  
Jim Heinowski  
Emma Henry  
Patricia Horton  
Amanda Mussell  
Meaghan Redd  
Cristi Setzer  
Samantha Stratton  
Jen Zatkan

## FROM OUR EXECUTIVE DIRECTOR

Dear Neighbor,

What an incredible year it's been! Thanks to supporters like you, we've made a lasting impact across mid-Michigan in 2024:

- 90 home rehabilitation projects and 4 new builds, creating safe, stable housing.
- 37 accessibility projects, helping neighbors with disabilities live independently.
- Over 60 housing classes, empowering hundreds of clients.
- Welcomed 76 families to affordable homes at the historic Walter French Junior High.

We invite you to Welcome Home, our signature fundraiser held each year during National Homeownership Month. This special event supports our mission and provides vital funding for the free programs we offer to mid-Michigan residents.

### Event Details:

Thursday, June 5th | 5:30 pm to 7:30 pm  
Neighborhood Empowerment Center | 600 W. Maple Street, Lansing

This will be our final event at the Neighborhood Empowerment Center before relocating to Walter French, making this gathering even more memorable.

Your participation in Welcome Home celebrates our accomplishments and vital contribution to the well-being of thousands of families in Greater Lansing. Your generous support directly enables us to:

- Empower families to achieve financial stability through counseling services.
- Provide accessibility ramps and critical repairs for neighbors in need.
- Create homeownership opportunities for aspiring buyers.
- Sustain and expand our transformative programs.

Please review the enclosed sponsorship packet and consider joining us to build stronger neighborhoods in 2025 and beyond. Your partnership is vital, and we are grateful for your support.

With gratitude,



Emma Henry  
Executive Director  
Capital Area Housing Partnership

## IN YOUR NEIGHBORHOOD:

At Capital Area Housing Partnership, we're on a mission to develop strong and diverse neighborhoods, emphasizing affordable housing, homeownership opportunities, and financial security for our neighbors in mid-Michigan.

We envision healthy and vibrant communities created by supportive services and opportunities that lift individuals and families to secure a safe, quality, and affordable place to call home.

Through our comprehensive approach, we are building and rehabilitating multi- and single family homes, delivering housing and financial education, providing emergency assistance, and engaging communities to revitalize neighborhoods.

Our work is more than bricks and mortar. Housing is an equal right for all, and we remain steadfast in building equitable opportunities and transforming possibilities for people and our neighborhoods.



## BUILDING OPPORTUNITY FOR OUR NEIGHBORS:

Capital Area Housing Partnership is a 501(c)(3) nonprofit with over 30 years of experience leading neighborhood revitalization efforts while creating and preserving affordable housing options with supportive services for residents throughout mid-Michigan.

Through our comprehensive approach, we are a one-stop hub serving over 2,000 of our neighbors annually by:

- Filling missing gaps in core neighborhoods by building attainable homeownership opportunities paired with down payment assistance for first-time homebuyers.
- Developing and sustaining critical affordable rental homes for vulnerable populations experiencing housing instability.
- Improving our region's housing stock by making homes safer and more accessible and enhancing energy efficiency.
- Delivering housing and financial counseling services as the region's HUD-approved housing counseling agency.
- Engaging people and communities to maintain their homes and neighborhoods with our tools and resources.

## CELEBRATING HOME, COMMUNITY, AND THE POWER OF PARTNERSHIPS:

Welcome Home is Capital Area Housing Partnership's signature annual fundraising event, held each June in celebration of National Homeownership Month. This special evening brings together community members, partners, and supporters to advance our mission of expanding affordable housing opportunities and strengthening neighborhoods.

All proceeds directly support the many programs and services we offer at no cost to mid-Michigan residents, empowering individuals and families on their journey to stable and sustainable homes.

We are excited to welcome you to our headquarters at the Neighborhood Empowerment Center, located on the historic campus of the former Michigan School for the Blind in Lansing. Join us for an inspiring gathering where we celebrate the impact of housing, highlight success stories, and raise critical funds to continue building a stronger, more inclusive community.

## WHEN & WHERE:

Thursday, June 5th | 5:30 pm to 7:30 pm

Neighborhood Empowerment Center | 600 W. Maple Street in Lansing



## WHAT TO EXPECT AT WELCOME HOME:

**Strolling Dinner** – Indulge in an array of savory and sweet heavy hors d'oeuvres as you mingle with fellow supporters.

**Live Music** – Enjoy the smooth, soulful sounds of jazz, setting the perfect rhythm for a summer evening.

**Networking & Socializing** – Connect with community leaders, housing advocates, and neighbors who share your passion for building a stronger, more vibrant mid-Michigan.

**Annual Partnership Awards** – Celebrate the outstanding contributions of dedicated partners and supporters whose generosity and commitment drive our mission forward.






**Commemorative Gift** – As a token of our gratitude, take home a meaningful keepsake to remember your impact in making home possible.



# WELCOME HOME

THURSDAY, JUNE 5<sup>TH</sup>

LANSING, MI

<b>2025 SPONSORSHIP OPPORTUNITIES &amp; BENEFITS</b>	<b>GROUNDBREAKER \$10,000</b>	<b>FOUNDATION \$7,500</b>	<b>ARCHITECT \$5,000</b>	<b>BUILDER \$2,500</b>	<b>FRAMER \$1,000</b>
<b>EVENT RECOGNITION:</b> On event signage throughout the Neighborhood Empowerment Center	Logo <i>prominent placement</i>	Logo	Logo	Listing	Listing
<b>PROGRAM RECOGNITION:</b> In Welcome Home program book (print & digital)	Full page color ad	Half page color ad	Logo	Listing	Listing
<b>DIGITAL RECOGNITION:</b> On CAHP's wesbite & social media (Facebook, Instagram, LinkedIn)	 <i>exclusive post</i>	 <i>exclusive post</i>			
<b>EVENT TICKETS:</b> To Welcome Home	<b>8 tickets</b> <i>and reserved table</i>	<b>6</b>	<b>4</b>	<b>4</b>	<b>2</b>

**GATHERING TABLE SPONSOR**  
**\$5,000**

Exclusive - One Available  
Provides Heavy Hors d'Oeuvres

4 tickets to Welcome Home  
Half page color ad in program book  
Logo on event signage at buffet  
Exclusive recognition on CAHP website & social media

**TOAST TO HOME SPONSOR**  
**\$2,500**

Exclusive - One Available  
Provides Drinks & Refreshments

4 tickets to Welcome Home  
Half page color ad in program book  
Logo on event signage at refreshment station  
Exclusive recognition on CAHP website & social media

**HARMONY AT HOME SPONSOR**  
**\$2,500**

Exclusive - One Available  
Provides Live Musical Performance

4 tickets to Welcome Home  
Half page color ad in program book  
Logo on event signage next to performance area  
Exclusive recognition on CAHP website & social media

**HOMEWARMING SPONSOR**  
**\$2,500**

Exclusive - One Available  
Provides Event Gift for Attendees

4 tickets to Welcome Home  
Half page color ad in program book  
Logo on gift tag attached to picnic blanket  
Exclusive recognition on CAHP website & social media

# WELCOME HOME

THURSDAY, JUNE 5<sup>TH</sup>

LANSING, MI



## SPONSOR COMMITMENT LEVEL

- Groundbreaker Sponsor.....\$10,000
- Foundation Sponsor.....\$7,500
- Architect Sponsor.....\$5,000
- Builder Sponsor.....\$2,500
- Frammer Sponsor.....\$1,000
- Gathering Table Sponsor.....\$5,000
- Toast to Home Sponsor.....\$2,500
- Harmony at Home Sponsor.....\$2,500
- Homewarming Sponsor.....\$2,500
- Unable to Sponsor This Year

## CORNERSTONE SUPPORTERS

*2 tickets to Welcome Home  
Recognition on sponsorship boards at  
corresponding level selected below*

- Partner.....\$500
- Neighbor.....\$250

## TICKET PURCHASE

*Welcome Home tickets are \$100 per person.*

- Please reserve \_\_\_\_\_ individual tickets to Welcome Home this year.

## CONTACT INFORMATION

Company or Individual: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Name as it should appear in all event materials: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## SPONSORSHIP PAYMENT

- Send an invoice
- Check enclosed
- Pay with card online at [cahpmi.org/wh25](http://cahpmi.org/wh25)

*Please make all checks payable to: Capital Area Housing Partnership.*

### Please send response to:

Capital Area Housing Partnership  
Attn: Jen Zatkan  
600 W. Maple Street, Suite D  
Lansing, MI 48906  
or

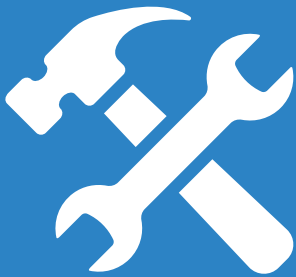
**Email:** [jen@capitalareahousing.org](mailto:jen@capitalareahousing.org)

### Event Contact:

Jen Zatkan  
Fundraising Manager  
[jen@capitalareahousing.org](mailto:jen@capitalareahousing.org)  
(517) 575-7161

### Print Deadline:

Please send PDF ready artwork & logo files by  
**Monday, May 12th.**



---

Committed to developing strong and diverse neighborhoods with an emphasis on affordable housing, homeownership opportunities, and financial stability for our neighbors since 1992.

**HEADQUARTERS**

600 W. Maple Street  
Suite D  
Lansing, MI 48906

**PHONE**

(517) 332-HOME

**[CAPITALAREAHOUSING.ORG](http://CAPITALAREAHOUSING.ORG)**

